

## ABSTRACT OF THE INVENTION

The present invention is directed to a method and apparatus for archiving media content, and more particularly to archiving television and radio broadcasts for later delivery, on-demand, via the Internet. A capture server is used to receive and gather a plurality of media sources for archiving and subsequent delivery to client users. The capture server is capable of receiving numerous digital or analog media signals from a variety of media sources, including transmission through traditional broadcast, coaxial cable, the Internet, personal and public camera systems and the like, and converting these media signals into addressable blocks of media content. Furthermore, the capture server is capable of encoding received media signals, particularly analog media signals, applying an application programming interface and preparing the media signals for implementation by the system in an identifiable form or architecture.